



# CHAS TURANSKY

E chas@turansky.net W www.turansky.net M 818.237.0406

## CAPABILITIES

### Design

- Proficient in Adobe suite applications.
- Solid foundation in print design, branding, analog/digital printing, vector and print graphics.
- Capable with handling motion graphics and animations in After Effects.
- Proficient in using photography and cinematography equipment with video editing skills.

### Development

- Strong infrastructure in web design and web development in CSS, HTML languages.
- Familiar with jQuery, PHP, and MySQL.
- Experience in responsive web design, cross-platform compatible coding techniques, and troubleshooting.

### User Experience

- Passion for user experience design, with focus on building functional and usable products using Agile methodology.
- Built user stories, personas, task flows, storyboards, sitemaps, use cases and scenarios.
- Experience in entrepreneurship and building a startup.

## EDUCATION

### Cal State University, Northridge

Sept. 2012 - May 2016

Bachelor of Arts, Graphic Design

## ACHIEVEMENTS

### Skills USA Competition

2012

First Place Regional - Desktop Publishing

### Skills USA Competition

2012

First Place State - Desktop Publishing

## EXPERIENCE

### Freelance

2011 - Current

Freelanced with small businesses and large corporations creating websites, print advertisements, promotions collateral, web applications and apps.

### Viewpoint Tours

Dec. 2015 - Sept. 2016

Was lead designer and UX specialist. Worked with stakeholders to complete their desktop app for emersive 360 tours.

### Openbar

Jan. 2016 - Jun. 2016

Interned at Openbar, a digital agency. During this experience, collaborated on concept and design, websites, and online marketing campaigns.

### Hamagami/Carroll Inc.

Jan. 2016 - Jun. 2016

As an intern and later junior designer, worked with art directors on designing brands, advertising, and other collateral for their businesses.

### VISCOM

Sept. 2015 - May 2016

As a core member of the design team, developed and established company brands and designed various prints and digital collateral to emphasize company identity.

### META+Lab

Jun. 2015 - Sept. 2015

META+Lab gave me the opportunity to work on marketing for two different organizations. Created promotions and attended professional marketing events.

### CSUN Athletics

Sept. 2012 - Jun. 2015

As a junior designer, given the task of creating sign-age and collateral. Involved in the design and production of their new branding.

Reference upon request.